Promotion SMS Extension

User Guide

How to configure the extension.

1. Configure the extension.

For installation kindly refer the installation manual.

Once installed kindly browse to,
Admin > Stores > Configuration (Settings) > DecryptWeb Extensions > DW Message or
Admin > Marketing > DW Message > Configuration, below mentioned options will be seen

DW Message Configuration

- **Enable Module:** If set to 'Yes', all the configuration settings related to AWS SNS and Promotions would be enabled
  The default value is set to 'No' when installed.

AWS SNS Configuration

- **Access Key ID**: Specify the access key created under Security Credentials found in your AWS SNS user account. This is masked and stored in encrypted format. Its a mandatory field.

- **Secret Key ID**: Specify the secret key created under Security Credentials found in your AWS SNS user account. This is masked and stored in encrypted format. Its a mandatory field.

- **Sender ID:** Specify the SMS sender id expected to be shown to the customer in the SMS received. This depends on the AWS account region and the rules pertaining to the country set.

- **SNS Version:** Specify the SNS version found in your AWS SNS account.
  The default value is set to 'latest' when installed. Its a mandatory field.

- **SMS/Topic ARN:** Specify the topic arn found in your AWS SNS account. The format will be arn:aws:sns:{region}:{topic-number}:{topic-name}
  Its a mandatory field.

- **Region:** Specific the region of your AWS SNS account.
  The default value is set to 'us-west-2' when installed. Its a mandatory field.

Promotion Configuration

- **Enable Promotions:** If set to 'Yes', the button 'Send Promotions' will be enable, that will allow admin to send the promotional SMS from the configuration as per the options selected
  The default value is set to 'No' when installed.

- **Promotions SMS Template**: Specify the template of the SMS that will be sent to the customer. The address fields like 'prefix', 'firstname', 'middlename', 'lastname', 'suffix' and 'postcode' can be used in the template, this placeholder will be replaced with the dynamic values found in shipping/billing address.

- **Customer Groups**: Select the customer groups to be considered for fetching the customer's, for sending the promotional SMS.
  For example, if 'General' group is selected, all the customer's belonging to this group will receive an SMS, considering they have valid mobile phone number (default telephone field value) as part of their billing/shipping address.

- **Customer Email(s):** Specify the customer's email id, to be considered for sending the promotional SMS.
  For example, if test@example.com is specified, the respective customer account registered with this email id will receive an SMS, considering they have valid mobile phone number (default telephone field value) as part of their billing/shipping address.

- **Mobile Number:** Specify the address type billing or shipping to be considered for fetching the telephone field value for sending the SMS.
  The default value is set to 'Defaut Shipping Address Telephone' when installed.

- **Check Duplications**: If set to 'Yes', the same customer won't receive an SMS in the same day.
  For example, if on April 1st, 2023 customer with email test@example.com was sent a promotional SMS, if admin choose to send the promotional SMS again on the same day, the above mentioned customer won't receive an SMS again. The default value is set to 'No' when installed.

- **Send Promotions:** If this button is clicked, the extension will send the SMS to all the customers belonging to the customer group selected and/or customer email specified.
  Kindly note the configuration needs to be saved first before clicking on this button to consider the changes made.

2. SMS Logs

Kindly browse to Admin > Marketing > DW Message > Logs, for checking all the SMSes triggered from the extensions.

3. ACL Configuration

ACL configuration can be found under User Role, under Marketing > Dw Messaging and Configuration > Message by DecryptWeb